

## **JERRY WILLIAMSON, M.D., F.A.A.P., L.H.R.M.**

24 Falconwood Court  
Fort Myers, FL 33919  
Updated 07/18/10

Office: (239) 658-3196  
Residence: (239) 277-1445  
E-mail: jwchsi@aol.com

**PROFILE:** Board certified physician and health care executive with 30 years experience in private practice and healthcare management including:

- ❖ Managed care initiatives
- ❖ Participated in the design and implementation of a staff model HMO
- ❖ Acquisition of physician practices
- ❖ PHO development
- ❖ MSO development
- ❖ Physician recruitment/retention
- ❖ Care Mapping
- ❖ Strategic planning
- ❖ National speaker

### **PROFESSIONAL EXPERIENCE**

**Collier Health Services, Inc** February 1998 – Present

1454 Madison Ave  
Immokalee, FL 34142

**Community Health Center**

**Chief Medical Officer/Medical Director/Chief of Medical Informatics**

**Independent Health Care Consultant** 1994 – 1998

**Plan Services, Inc. Tampa, FL** 1992 – 1997

**Third Party Administrator**

**Part Time Medical Director/Consultant**

- ❖ Supervise approximately 35 physician advisors with reference to the quality and judgment of their utilization reviews, regarding medical necessity, medical appropriateness and length of stay determinations
- ❖ Provide the next level of authority; above the physician advisor regarding physician or member appeals
- ❖ Assist in establishing the design and implementation of the utilization management program and policies concerning pre-admission certification, length of stay determination, reasonable and customary charges and discharge management
- ❖ Assist nurse reviewers in case reviews to include the accuracy of coding parameters
- ❖ Instrumental in developing continuing education programs for nurse reviewers that relate to the changes in utilization management policies

## **JERRY WILLIAMSON, M.D., F.A.A.P., L.H.R.M.**

### **Cape Coral Hospital: Cape Coral, FL 1992 – 1994**

A 280 bed not for profit community hospital with 300 medical staff members representing all specialties.

#### **Vice-president for Medical Affairs/Interim Chief Operating Officer**

- ❖ Participated in the development of a PHO
- ❖ Responsible for physician recruitment and retention.
- ❖ Directed the acquisition of physician practices and contract negotiations project
- ❖ Initiated the development of a managed care contract committee
- ❖ Responsible for the utilization management and quality assurance programs and activities
- ❖ Facilitated continuing education programs
- ❖ Liaison to community and other health care organizations
- ❖ Liaison to the media representing hospital issues
- ❖ Participated in the interfacing with regulatory agencies (JCAHO) and assisted in developing and implementing policies in accordance with Joint Commission Standards
- ❖ Coordinated and participated in the development of an MSO
- ❖ Responsible for the credentials and privileges of physicians
- ❖ Interfaced with general council in the development of special educational programs for the physician and nursing staffs
- ❖ Instrumental in developing and directing a care mapping team
- ❖ Successfully assisted legal council in representing the hospital in medical malpractice issues as well as physician fair hearings
- ❖ Negotiated the leasing of office space to physicians through positive and productive relationships with them
- ❖ Informed and advised Executive Directors and Board members of the current healthcare financial trends, problems and implications to facilitate policy making
- ❖ Assisted in staffing determinations, reductions in staff, capital equipment and improvement needs, prepared budget recommendation for medical and non-medical departments
- ❖ Negotiated contracts with vendors regarding equipment and supplies
- ❖ Directed the preparation and implementation of equipment and supply service contracts, confers with medical staff and department heads to identify needs and services based on the available financial resources
- ❖ Supervised a large medical and administrative staff, making hiring and disciplinary decisions
- ❖ Participate in the development and implementation of a strategic plan for improving the census of the hospital
- ❖ Participated as a key member of a planning team to determine the feasibility of a merger/consolidation with another hospital
- ❖ Participated in the design and implementation of medical staff bylaw revisions.
- ❖ Participated as a key member of the "management turn around team"

## **JERRY WILLIAMSON, M.D., F.A.A.P., L.H.R.M.**

- ❖ Assisted the chief of the medical staff in coordinating medical activities of the hospital and in maintaining compliance with medical staff bylaws and rules and regulations
- ❖ Served in an advisory capacity to the medical staff departmental chairmen and committee chairmen assisting them in carrying out their administrative responsibilities
- ❖ Responsible for providing all the necessary information to the clinical department chairmen regarding patterns of practice in their department and assisting them in making the appropriate recommendations to the medical executive committee regarding credentialing, re-credentialing and privileging of departmental staff
- ❖ Responsible for and actively involved in the resolution of medical administrative problems regarding issues of policy as they relate to the medical staff
- ❖ Responsible for and actively involved in the resolution of patient care and physician/nurse problems
- ❖ Assisted in developing and implementing protocols for newborns with hypoglycemia and hepatitis positive mothers
- ❖ Created departments of Obstetrics/Gynecology and Pediatrics
- ❖ Created a Prenatal Committee

**Plan Services Inc.** Tampa, Florida 1982 – 1992

**Third Party Administrator**

**Physician Advisor**

**Mease Clinic:** Dunedin, Florida 1980 – 1992

100 physician multi-specialty group

### **Private Practice (Pediatrics)**

- ❖ Managed a very successful and efficient private practice with two full time employees
- ❖ Served as Chairman of the Department of Pediatrics at Mease Hospital
- ❖ Previously held the position of clinical instructor, at the University of South Florida Department of Pediatrics
- ❖ Implemented educational programs to include prenatal and Lamaze childbirth classes
- ❖ Appeared as a guest on both television and radio talk show programs regarding pediatric medical issues and the approaches to prevention
- ❖ Consultant and part time medical director to managed care organizations (Travelers, Aetna) specifically involved in policy making and the credentialing process

## **JERRY WILLIAMSON, M.D., F.A.A.P., L.H.R.M.**

**Prepaid Health Care:** Clearwater, Florida 1978 – 1980

Staff Model Health Maintenance Organization

The first HMO in this county

**Chief of Pediatrics/Assistant Medical Director 1978**

**Medical Director 1979 – 1980**

- ❖ Established a successful pediatric practice
- ❖ Developed a department of pediatrics
- ❖ Responsible for physician recruitment and retention
- ❖ Responsible for the marketing of our health care product and negotiating contracts with consulting physicians and hospitals
- ❖ Instrumental in developing a utilization management and quality assurance program
- ❖ Assisted in the supervision of the day to day operations of the health care facility
- ❖ Facilitated the compliance with local, state and federal regulatory agencies

**Education:** **Queens College,** Queens, New York

B.A. (Sociology), 1970

**Graduate School:** **Columbia University School of Dental and Oral Surgery**

New York City New York 1970 – 1972

**Medical College of Pennsylvania,** M.D. 1975

Philadelphia, Pennsylvania

**Loyola Law School, Chicago,** MJ. 2010\*\*

Chicago, Illinois

### **Post Medical**

**Training:** **University of Michigan,** C.S. Mott Children's Hospital

Ann Arbor, Michigan

Pediatrics 1975 – 1976

**University of Miami School of Medicine**

Jackson Memorial Hospital

Miami, Florida

Pediatrics 1976 – 1977

**University of Florida, College of Medicine**

Shands Teaching Hospital and Clinics

Gainesville, Florida

Pediatrics 1977 – 1978

**Military:** U.S. Air Force Reserves 1967 – 1973

Received Certificate of Appreciation, 1967

**JERRY WILLIAMSON, M.D., F.A.A.P., L.H.R.M.**

**Honors:** Arthur and Bertha Weisman Award for Excellence in Child Psychiatry  
**1975** Dr. Jean Crump Memorial Prize for Excellence

**Board**

**Certification:** Diplomat of the American Board of Pediatrics  
May 1980, #24400

Diplomat of the American Board of Quality Assurance Utilization  
Review Physicians, August 1991

Health Care Risk Manager  
August 6, 1999 #5502287

Florida Supreme Court Certified Dependency Mediator  
November 16, 2001 #14275D

American Arbitration Association – member in good standing

**Current M.D.** Florida #29350  
**Licensure:**

**Appointments:** Clinical Assistant Professor of Pediatrics, in the Department of Clinical  
Sciences

Clinical Associate Professor of Physician Assistant Sciences, College of Allied  
Health, NOVA Southeastern University

Presently serving as a mediator for the FMQAI – Florida Medicare Quality  
Improvement Organization

Served as a volunteer mediator/arbitrator for Florida Bar Grievance  
Mediation and Arbitration Program

**Professional** Florida Regional Extension Center, “Meaningful Use” Associate  
**Affiliations:** American Academy of Pediatrics, Fellow  
American Academy of Pediatrics, Pediatric Dermatology  
American College of Physician Executives, Member  
Florida Bar Health Law Division, Member  
Florida Bar Fee Arbitration Committee Former Member  
American Health Lawyers – member  
Health Care Compliance Association – member  
American Health Information Management Association – member

**JERRY WILLIAMSON, M.D., F.A.A.P., L.H.R.M.**

**Publications:** St. Anthony Publishing, 3<sup>rd</sup> Edition, 1998  
*Evaluating & Management Coding and Documentation Guide*

\*\* MJ Degree anticipated on August 13, 2010.