



THE
FLORIDA STATE
UNIVERSITY

COLLEGE of MEDICINE

Regional Campus Review

Fort Pierce

VOLUME 4, ISSUE 1

SPRING 2011

UPCOMING DATES:

FSU President Eric
Barron's visit
March 15

Match Day
March 17

Psychiatry Faculty Meeting
March 21

Surgery Faculty Meeting
March 24

National Doctors Day
March 30

Faculty Development:
Teaching a Humanistic
Approach to Risk
Management
March 30

LCME Accreditation visit
in Tallahassee
April 3-7

Pediatrics Faculty Meeting
April 26

Internal Medicine Faculty
Meeting
May 17

Class of 2011 Graduation
Ceremony in Tallahassee
May 21

Open House to welcome
the Class of 2013
June 30

We're Making Quite an Impact

Filling needs and boosting the economy

To help us capture the data that outline our progress toward achieving the goals the Florida Legislature has given us, the College of Medicine recently hired an independent firm to assess our socioeconomic impact on the state.

The detailed study, completed in August by MGT of America Inc., is revealing. Among the key findings:

- The College of Medicine has had an economic impact of more than \$1 billion in Florida despite coming of age during a difficult economic period. The college's annual impact in Florida currently exceeds \$161 million. That amount is expected to increase with the continuing growth of our burgeoning research program and with our recent arrival (June 2010) at full enrollment.

- At the same time, the College of Medicine is outperforming its state and national peers on most measures related to primary care, elder care and attention to the needs of medically underserved populations.

- The college's research program has grown its grant funding by more than 700 percent since inception in 2002. Eighty-eight percent of the funding is from federal or private sources and approximately 80 percent of each grant goes toward personnel costs. That means job creation. In Tallahassee alone, the College of Medicine has created more than 600 jobs over a 10-year period, including faculty, research and support staff positions.

All of the information reported in this newsletter is contained in the complete socioeconomic impact study, which can be read online at med.fsu.edu. Copies of the study, with a detailed explanation of its methodology, are available by request. Contact Dr. Randall Bertolette at (772) 464-0034.

Spreading the care (and wealth)

The College of Medicine is community-based, meaning that outstanding physicians in cities across Florida provide the teaching for our third- and fourth-year medical students. More than 1,700 physicians have joined our faculty at regional campuses in Daytona Beach, Fort

Pierce, Orlando, Pensacola, Sarasota and Tallahassee. Others work with our students at rural clinical training sites in Marianna and Immokalee. Instead of owning and operating a teaching hospital, the College of Medicine partners with more than 90 health-care organizations statewide, including hospitals, county health departments, clinics, surgery centers and similar organizations. Collectively, these organizations encompass more than 8,000 acute-care beds.

Based on its most recent expenditures (approaching \$73 million), the college can be expected to contribute more than \$100 million a year to the Tallahassee-area economy and more than \$5 million a year in each of our regional campus markets.

Additionally, as our graduates continue to bolster Florida's physician work force, substantial economic impact benefits will be experienced by the state and regional campus communities. The additional contingent of highly skilled professionals working throughout the state increases personal income levels and allows for more dollars to be retained as patients are able to seek treatment locally rather than outside the region or state. Furthermore, the locales become more attractive options for health care and related research businesses, as well as individuals and businesses from broader industries, based on quality-of-life enhancements resulting from the improved health-care infrastructures.



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Send us your news!

The Regional Campus Review is published by the FSU College of Medicine Fort Pierce Regional Campus. Have you been published in a journal, received an award, or spoken at a conference?

Please tell us about it!

Send it to the editor, Beth Strack,
Campus Administrator, at
elizabeth.strack@med.fsu.edu

Fort Pierce Community Board

We are so thankful to our community board for the support they provide.

Chair: Randall Bertolette, M.D.
Fort Pierce Regional Campus Dean

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Our Affiliated Partners

Florida Community Health Centers Inc.

Florida Dept. of Health, Children's Medi-
cal Services

Grove Place Surgery Center

HealthSouth Treasure Coast
Rehabilitation Hospital

Indian River Medical Center

Indian River Medical Society

Lawnwood Regional Medical Center

Martin Memorial Health Systems

Port St. Lucie Hospital Treatment Center

Raulerson Hospital

Sebastian River Medical Center

Sheridan Healthcorp

St. Lucie Medical Center

St. Lucie Surgery Center

Surgery Center of Fort Pierce

Surgery Center of Jensen Beach

Surgery Center of Okeechobee

Surgical Center of the Treasure Coast

Treasure Coast Center for Surgery

University of Florida Center for
Psychiatry and Addiction Medicine

University of Miami School of Medicine

Class of 2011 News

Heading into the Match....

Match Day is one of the most momentous occasions in our students' medical school career. It's the day they find out where they will be going for their residency training. The National Resident Matching Program (NRMP) provides a uniform system by which residency candidates simultaneously "match" to accredited postgraduate training positions. The NRMP is not an application processing service; rather, it provides an impartial venue for matching applicants' and programs' preferences. Each year, approximately 16,000 U.S. medical school students participate in the residency match. In addition, another 20,000 "independent" applicants compete for the approximately 25,000 available residency positions. Independent applicants include former graduates of U.S. medical schools, U.S. osteopathic students, Canadian students, and graduates of foreign medical schools.

This year, the specialties that our Fort Pierce students are hoping to match into include internal medicine, pediatrics, family medicine, emergency medicine, general surgery, pathology and anesthesiology. On Feb. 23, each student had to rank his or her top choices for residency training. A nerve-racking experience for some, the moment served to solidify in their minds how very soon they will be able to call themselves "doctors." Our dean and staff are so proud of our students, and we will be celebrating their accomplishments with them at the Match Day ceremony in Tallahassee. You will be able to view the Match Day ceremony, live via webcast, on Thursday, March 17, at noon. Log on to our website, www.med.fsu.edu, and look for the MATCH link to view the ceremony.

Fourth-Year Elective in Dermatology

A popular elective among fourth-year students, the dermatology rotation is completed with our faculty from Vero Beach to Stuart. One of our students, Steven Moore, recently worked with FSU clerkship faculty Dr. John McDonald of the Indian River Skin and Cancer Center. They were both featured in the health section of the publication *Vero Beach 32963* (see photo). The article focused on the FSU College of Medicine's unique educational model and how it benefits the students, patients and physician faculty. Moore plans on becoming a primary care doctor like his father, who practiced in a small town in Alabama.



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Read our New Annual Report

The 2010 Florida State University College of Medicine Annual Report will be available for review in mid-March. Go to this link to view this publication online:
<http://med.fsu.edu/index.cfm?fuseaction=newsPubs.home>



Students Stephen Nobles and Vaishali Gajera with Dr. Victor DaSilva, neurosurgery clerkship faculty, and his family

“Relax at the Ranch II”
Saturday, Feb. 26
Great venue, great weather, a great time!



Jeremy and Shannon Jones



Jackson Hatfield



Background: Marian Gold, Dr. Ken Gold, and student Danielle Henry
Foreground: Drs. Kettly and Georges Guerrier



Dr. Randy Bertolette and student Brandon Mauldin



Thanks so much to our wonderful hosts, Brenda and Vernon Smith.

Outreach

Randall Bertolette, M.D., FSU Fort Pierce Campus Dean, spoke to a group of Florida Institute of Technology pre-med undergraduate students in February at Indian River Medical Center (IRMC). Invited by **Alastair Kennedy, M.D.**, FSU Community Board member and clerkship faculty for rheumatology, the students toured IRMC and learned more about careers as physicians. Dr. Bertolette gave them insight into applying to medical school and the benefits of the innovative educational model offered by the Florida State University College of Medicine.

Faculty Spotlight

Wayne Creelman, M.D., MBA, DFAPA, FSU clerkship faculty for psychiatry, was honored with the 2010 President's Award from the Mental Health Association (MHA) in Indian River County. Presented at the annual Volunteer Appreciation and Awards Luncheon on December 17, the President's Award is given annually to an organization or individual deemed the most valuable resource in helping the MHA CEO (Kristine Sarkauskas) and her team accomplish the goals and objectives of the MHA. Dr. Creelman is The McCabe Clinical Eminent Scholar and Professor at the University of Florida Center for Psychiatry and Addiction Medicine in Vero Beach. Ms. Sarkauskas commented, "Dr. Creelman is fairly new to our community, but has offered his support in any and every way, with a smile. He is a wonderful man with a huge heart. He offers his advice and helps me work things out whenever I ask. His commitment to the mental health of our community is evident, and we are very lucky to have a man of his stature and wisdom in our corner."

John Peden, M.D., FSU clerkship faculty for orthopedics, co-authored a textbook chapter on the arthroscopic treatment of elbow fractures for the Arthroscopy Association of North America, which was published this year. Dr. Peden is also an instructor for this association and recently taught at the Fundamentals in Arthroscopy Resident Course in August 2010, at the Orthopedic Learning Center in Rosemont, Illinois.

Michael Jampol, M.D., FSU clerkship director for pediatrics, gave a presentation to the public in January at a seminar sponsored by the Vaccine and Gene Therapy Institute and Martin Memorial Health Systems. He spoke on the topic for the evening, "Do Vaccines Cause Autism or Just Fear?"

Frank Conidi, D.O., has been reappointed a team neurologist for the Florida Panthers. He is starting to work with the NHL and the NHL players association on forming a concussion committee. He has also been giving lectures throughout South Florida to coaches and parents on recognizing sports-related concussion and return to play. Conidi was co-author of the new American Academy of Neurology position statement on sports concussion, which was published in the *Journal of Neurology*. In related news, he was elected by his neurology peers to serve on the executive committee of the AAN's Sports Neurology Section; is chairman of the research and education committee for that organization; was a presenter/lecturer at the 2010 annual meeting in Toronto; and has been appointed to serve on an FDA committee to evaluate diagnostic and neuropsychological testing used in sports-related concussion. He also is chairman and founder of The Seeing Stars Foundation, dedicated to research and education on sports-related neurological issues and sports concussion. Conidi has been appointed co-chairman of the Florida Society of Neurology legislative committee. He recently drafted a sports-concussion bill, which is being discussed with the Florida Legislature. He also is working with the AAN and the U.S. Congress on HR 1347, a national concussion bill that would provide guidelines and funding for research and education.

Greg MacKay, M.D., clerkship faculty member in internal medicine, was featured in a *TCPalm* retrospective on the ways in which Southeast Florida residents reached out to Haiti after the 2010 earthquake. He's a member of a Vero Beach group called the Haiti Clinic, which since 2007 has been providing free medical care in a huge shantytown outside Port-au-Prince. *TCPalm* reported that MacKay organized a total of seven volunteers to run the monthly weekend clinic on Oct. 15-17. He also narrated a short video on the [TCPalm website](#).

Berjan Collin, M.D., FSU clerkship faculty for infectious disease, gave a presentation to the public in February at a seminar sponsored by the Vaccine and Gene Therapy Institute and Martin Memorial Health Systems. He spoke on the topic for the evening, "Emerging Diseases & Pandemics: Threat or Fear-Mongering?"

Message from the Dean



Randall Bertolette, M.D.

LIAISON COMMITTEE ON MEDICAL EDUCATION

The Liaison Committee on Medical Education (LCME) is the nationally recognized accrediting authority for medical education programs leading to the M.D. degree in U.S. and Canadian medical schools. The LCME is sponsored by the Association of American Medical Colleges and the American Medical Association.

As we move down the tracks toward Match Day, awards ceremonies, graduation dinners, and graduation itself, there's one extra challenge this academic year. We are preparing for a visit from the LCME (Liaison Committee on Medical Education) as we seek a re-credentialing of our school. The first medical school of the 21st century is now old enough to re-certify. Our train of progress and success is churning along nicely. We are ready. There are no glaring deficiencies. As a matter of fact, there are enormous positives, which will prove beyond a shadow of doubt that we belong in an elite category.

Abraham Flexner was right. It IS better to learn from the bottom up, the simple to the complex, the outpatient first and then the inpatient. It IS better to integrate basic science with the clinical science. It IS okay to teach and to learn using community-based physicians, the LMDs (local medical doctors) of our campuses. This experiment IS working and may be the real future of medicine. The light illuminating our way is glowing brightly and getting brighter all the time. Hip, hip, hooray for the Florida State University College of Medicine. Welcome aboard!

Pipeline to Diversity

Racial and ethnic minorities have long been underrepresented in the state and national physician work force. This disparity not only is a concern for social equity, but also has a direct impact on the capacity to provide needed care to medically underserved populations. Finding the physicians who will work in medically underserved communities in Florida – both urban and rural – doesn't happen by chance.

The College of Medicine's success in producing a diverse student body stems from a carefully orchestrated outreach program. The FSU Area Health Education Center plays a key role in the effort, which has produced remarkable results.

With its focus on improving the health of rural and medically underserved communities, the AHEC Program supports rural training experiences for College of Medicine students and – through a partnership with the college's SSTRIDE Program – academic enrichment and mentoring for youth from disadvantaged backgrounds.

SSTRIDE is an important pipeline for developing young health professionals to enter our underserved and minority communities. Numerous studies have demonstrated that minority physicians have a greater propensity to practice in underserved areas. Consider the College of Medicine's 2010 graduating class as an example of the influence AHEC-sponsored outreach efforts are having:

- Nine of the 94 graduates (10 percent) got their introduction to medical school through one of our outreach programs.
- The class includes 12 African-American graduates (13 percent of the total), compared with a Florida work force where fewer than 5 percent of practicing physicians are African-American. African-Americans make up 14 percent of Florida's population.
- Overall, 19 percent of the Class of 2010 is from a background considered to be underrepresented in medicine.

FSU College of Medicine graduates by the numbers...

63% are practicing in Florida

75% in Florida are primary care physicians

22% in Florida are practicing in a rural community

Class of 2012 News

Community Medicine Rotation

The third-year Community Medicine Clerkship is required for all students at the College of Medicine regional campus sites. The three-week clerkship is designed to broaden students' understanding of the role played by community agencies in health promotion and disease prevention.

Students work as a member of a community agency team to assist in fulfilling its goals of maintaining the health of the community and to share and discuss their observations with agency members, faculty and other students. The goals published in Healthy People 2010 serve as a template for inquiry and analysis of the agency's place in the health care of the community.

The course involves experiential, service and reflective learning, including online e-Portfolio assignments. At the end of the clerkship students must prepare and deliver a presentation of their experiences to the entire class, the regional campus dean and invited guests from the agencies. Thus, every student learns about the roles played by multiple service organizations within the health-care matrix of the community. We thank our community agency partners who taught this important clerkship this year:

- American Cancer Society
- Child Protection Team
- Children's Home Society
- Council on Aging of Martin County
- Council on Aging of St. Lucie County
- Exchange Club CASTLE
- Healthy Start of St. Lucie County
- Helping People Succeed
- PACE Center for Girls
- Project Response AIDS Center
- St. Lucie County Health Department
- United for Families



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While working on her Community Medicine rotation at the Council on Aging of St. Lucie County, third-year student Jessica Gondela was featured in the Scripps Treasure Coast Newspapers. The article focused on several aspects of the FSU College of Medicine structure and curriculum, in particular the Community Medicine rotation. In this photo, Jessica plays dominoes with a client at the Council on Aging's adult day care center in Port St. Lucie.

"It's really nice to get out in a community setting to work with the elderly instead of a hospital environment"
-Jessica Gondela, FSU medical student

FOSCE Testing

The Formative Objective Structured Clinical Examination (FOSCE) is administered during Year 3. Highly trained standardized patients and the professional CSSC administration and staff traveled to Fort Pierce last December for this exam. Standardized patients evaluated the details of the student's approach to the history and physical exam in multiple clinical scenarios. Our clerkship directors assessed students for global competencies and critical thinking skills by remote observation of audiovisual feeds from the exam rooms.

Special thanks to Dr. Kenneth Bridges, our surgery clerkship director, and Lawnwood Regional Medical Center for hosting our FOSCE at his office in Fort Pierce.



Left:
Dr. Jay Samander and Dr. Juliette Lomax-Homier observe and evaluate students

Right:
(l-r) Lakeema Bruce, Sarah Macander, and Tiffanie Walker wait to enter an exam room during FOSCEs



Foundation News

ANNOUNCEMENT: NEW way for faculty to donate!

Good news! The FSU College of Medicine and the FSU Foundation have created an easy process for faculty to donate their pay back to the Fort Pierce Regional Campus. Through electronic funds transfer, faculty can sign up to have all or a portion of their compensation sent to our campus. These funds will be used for faculty development, student orientations, our graduation reception, faculty appreciation, and other special events and programs. Two of our faculty are now participating in this program. Please contact Dr. Bertolette or Beth Strack for details on this opportunity!

If you would like to make a gift:

Online, go to

<https://foundation.fsu.edu/community/give2med>
and designate your gift for the Fort Pierce Regional Campus.

Or, you may write a check payable to "FSU Foundation, Fort Pierce Campus" and mail it to our campus.

Remember, your gift is tax-deductible to the full extent allowed by law.

Thank You to Our Donors

FY 2011

(to date, started July 1, 2010)

Nancy Baker, M.D.	Randall Bertolette, M.D.
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Juliette Lomax-Homier, M.D.	

Every effort was made to compile an accurate listing of all gifts received. If you find an error or omission, we apologize and ask you to contact Beth Strack at 772-464-0034.



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