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MESSAGE FROM THE DEAN



BRUCE BERG, M.D., MBA

As a medical student, I first and foremost wanted to “do things” to help patients, just like all my fellow medical students. I wanted to perform tests, provide treatments and do procedures all for the purpose of curing a disease. I studied hard and spent long hours taking care of patients with difficult clinical problems in large university hospitals. I soon realized, however, that many patients had problems that did not allow for a cure. In fact, the best that I could offer some of them was to sit by their bedsides and listen to their stories. The simple act of listening helped give me insight into who they were, what they really needed and, most importantly, what I really needed to become a whole physician.

I began to realize that what I needed to do was “enable well-being.” This is a phrase used by the Boston surgeon and author, Atul Gawande, in his most recent book, *Being Mortal*. I was pleased to see that he has come full circle, like those of us who have been involved in patient care for many years. Helping people move through their lives with a measure of grace, support and caring is often the most important thing we can do as physicians. Dr. Gawande’s early writing career dealt mainly with health care systems and how to improve patient safety and outcomes using metrics, algorithms, guidelines and check lists.

The tools noted by Dr. Gawande are important, but metrics are only a small part of what becoming a physician really means. I’m glad to see that Dr. Gawande has seen the light. I believe that a great benefit of our medical school mentorship teaching model is that it allows our students to see how an experienced community physician follows and treats patients and witness how physicians enable well-being. Cures do take place, of course, but most of what an experienced physician does is to bear witness to the patient’s story and enable well-being. I wonder if Dr. Gawande would have been enlightened earlier in his career ...if he had been trained in our mentorship model medical school.

FACULTY RECOGNIZED BY THE COLLEGE FOR EXCEPTIONAL SERVICE

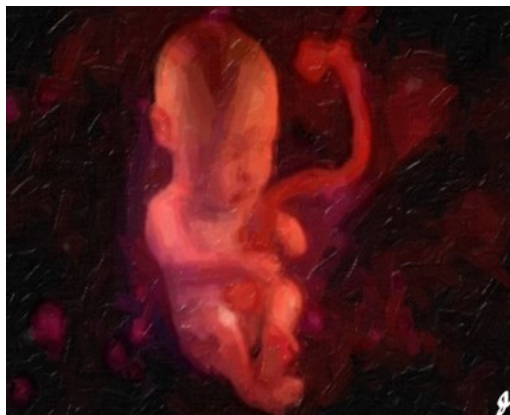


Left: Sidney Holec, M.D., receives the 2014 *Distinguished Service Award for Advancing the Mission* for the Sarasota Campus.

Right: Heather Cappello, M.D., is recognized with the *Outstanding Community Faculty Educator Award* for the Sarasota Campus for her outstanding work in the field of geriatrics.

STUDENT SPOTLIGHT

JESSE O'SHEA'S ARTWORK FEATURED



Yet another College of Medicine student's artwork is being featured on the cover of *Academic Medicine*.

On the August 2014 cover is a painting by **Jesse O'Shea** (Class of 2015). "Innate Curiosity" is the title of the work, which O'Shea said was a painting on canvas with acrylics converted to digital. O'Shea no longer has the original, he said. He gave it as a gift to an attending physician.

Here is an excerpt from the artist's statement printed in *Academic Medicine*: "Several hours after the induction of labor, I finally stood holding the newborn. It was a complicated delivery, and I couldn't help questioning what had transpired. Why did the mother have to sustain injury and harm during this experience? Why did the newborn have its cord around its neck? Is this the miracle

of life? The first delivery during my obstetrics-gynecology rotation raised questions on life, suffering, and universal truths as the baby surfaced for its first breath. Innate Curiosity."

ORIENTATION AT SARASOTA MEMORIAL HOSPITAL—CLASS OF 2016



SARASOTA MEMORIAL HOSPITAL HONORED

Once again, Sarasota Memorial Hospital is the only hospital in the region to make the grade on *U.S. News & World Report's* "Best Hospitals" list. Not only was the hospital ranked among the very best hospitals in the nation for Gynecology care in 2014-15, *U.S. News* also ranked Sarasota Memorial among the top five hospitals in Florida and #1 in southern Florida for overall care.



STUDENT SPOTLIGHT

ALPHA OMEGA ALPHA INDUCTS JOSHUA GREENSTEIN

We are proud to announce that **Joshua Greenstein** (Class of 2015) has been elected to the **Alpha Omega Alpha Honor Medical Society**. In order to be selected for membership, students must rank in the top 25th percentile of their class scholastically. In addition, members must display evidence of gifted teaching, community leadership, and support of the ideals of humanism and service to others. Joshua is thankful to be honored. "I am very grateful to have been considered and selected for induction in Alpha Omega Alpha. With so many outstanding students at our campus, I am both humbled and honored to have been selected. Learning medicine is a process that is forever evolving from day one of medical school, and I hope that I can continue to excel and be an asset to my community and my patients."



JOSHUA GREENSTEIN

Looking to the future, Joshua states that he is most looking forward to "taking a larger role in the care of patients, learning to do procedures, as well as learning more about musculoskeletal conditions and treatments."



GOLD HUMANISM HONOR SOCIETY INDUCTS PAULA DOMINO

Congratulations to **Paula Domino** (Class of 2015) on her selection for the **Gold Humanism Honor Society**. Students are nominated for demonstrating clinical excellence, compassion, service to others and a patient-centered approach. Nominations are accepted from faculty members, students and staff. Paula stated that she is grateful to be selected, "I am honored and humbled to have been inducted into the Gold Humanism Honor Society. To be selected by faculty and by my peers is such a tremendous privilege. There are so many great people who I highly respect in our class, and for them to choose to award me a membership in such a revered and respected group as the Gold Humanism Honor Society is a wonderful feeling. I am grateful for the support from my peers, the staff and the faculty, and I look forward to doing all that I can to inspire the next generation of GHHS physicians."



PAULA DOMINO

Paula added that she is very much looking forward to "The Match." "For all of us in our fourth year of medical school, the quest to match with the right residency program is a major determining factor in the direction of our careers," she states. "Our impending graduation is a time of transition, and with that comes uncertainty, excitement and hope."



ALUMNI ACHIEVEMENTS

Elliot Blau (M.D., '14) has accepted a PGY-2 position in the Urology Residency Program at the Virginia Mason Hospital in Seattle, Washington.

Shaila Siraj (M.D., '11) is working as a pediatric hospitalist at All Children's Hospital in St. Petersburg. She is a member of the American Academy of Pediatrics and completed her internship at the University of Miami Jackson Memorial Hospital, followed by her pediatric residency at the University of South Florida. While studying at the Sarasota Regional Medical Campus, Dr. Siraj was honored as a member of the Alpha Omega Alpha Honor Medical Society and inducted into the Gold Humanism Honor Society.

ALL-FACULTY CELEBRATION

THE FRANCIS – SEPTEMBER 18, 2014



ALL-FACULTY CELEBRATION



Thank you to the members of the President's Club and our Annual Fund donors for making this celebration possible.

FACULTY ACCOMPLISHMENTS



KAREN HAMAD, M.D.

Congratulations to Dr. Hamad!

Karen Hamad, M.D., was appointed chief of staff at Sarasota Memorial Hospital. Dr. Hamad began serving this post on November 1, 2014. Karen has had quite a year. She was accepted as a Fellow of the American College of Physicians, Spring 2014 at the Orlando ACP conference. Now she is a Fellow in both internal medicine and pediatrics with the American Academy of Pediatrics.

Gregg Baran, M.D., has been elected president of the Florida Radiological Society Foundation. The foundation supports radiology education for the public, medical schools, residents and fellows.

Bruce H. Berg, M.D., M.B.A., Sarasota Campus Dean, and **Robert C. Meade**, CEO Doctors Hospital of Sarasota, were featured as guest columnists for the **Sarasota Herald Tribune** in October. Their column discussed Florida State's hands on learning approach to Clinical Training; They stressed that the successful partnership with community physicians is the key element in student development. The Sarasota area benefits greatly as students return as physicians to serve in the local area.

William Corin, M.D., presented Grand Rounds at the Bay Pines Veterans Administration, "Diet in Cardiovascular Health and Disease." Dr. Corin's photography was also published in the NEJM: *Serengeti Sunset*. N. Engl. J. Med 2014; 370:360.

Christina de Guia, M.D., graduated from the Gulf Coast Leadership Institute, sponsored by the Gulf Coast Community Foundation, Spring, 2014.

Gail Dudley, D.O., MHA, FACOFP, achieved new board certification in hospice and Palliative Medicine.

Kevin E. Elder, M.D., FAAFP, was elected to the Board of Directors of BayCare Medical Group; was named Assistant Medical Director of BayCare Medical Group; published "Team Physician Tool Kit and Clearing Youth for Play After Concussion" for Florida Family Physician; and had an abstract accepted ("Rhabdomyolysis secondary to paraspinous muscle compartment syndrome in a professional football player") at the NFL Combine Medical Meeting.

Steven Halbreich, M.D., was designated by Castle Connolly Top Doctor for General Surgery.

Thomas Kelly, M.D., presented "Valvular Surgery and the Newest Valves" at the Cardiovascular Symposium in Bucharest, Romania; Romanian Society of Cardiology and Cardiovascular Surgery, June 2014.

Andrew Lazin, M.D., was noted by Castle Connolly as one of the Best Doctors in Nephrology.

Martha Price, M.D., was recertified with the American Board of Family Medicine, April, 2014.

Philip Rubin, M.D., was recertified in Family Practice, FP Board Exam, good for 10 years, May, 2014.

Russell Samson, M.D., was invited to lecture at the Society for Clinical Vascular Surgery; lectured at the Southern Association for Vascular Surgery; lectured at the Florida Vascular Society; presented at the Charing Cross Symposium in London, England; served as the Keynote Speaker at the Society for Vascular Surgery Annual Meeting on "Ethics of Unnecessary Procedures"; was appointed medical editor of Vascular Specialist for the Society for Vascular Surgery; and taught as a Visiting Professor of Surgery in Melbourne, Brisbane and Sydney, Australia.

Congratulations to Dr. Bradley!

Professor and Education Director, Surgery, Sarasota Clerkship Director

Dr. Bradley was recently selected as a member of the American Gastroenterologic Association Institute Council, Pancreatic Disorders Section.

This post shows great respect for his work in the pancreatic field by internists, as well as surgeons.



ED BRADLEY III, M.D.

FACULTY ACCOMPLISHMENTS, CONT.

Joseph Scarano, M.D., and Jennifer Mayer, M.D., were interviewed for the article "Health Steps" by Jay McManemon in *SRQ Magazine*, May 2014.

Christopher Sforzo, M.D., was designated by Castle Connolly as a "Top Doctor" in the region. Sforzo is a board-certified orthopedic surgeon with Florida Orthopedic Specialists and Sports Medicine, specializing in hand and upper extremity surgery. He was the first surgeon to perform an endoscopic carpal tunnel release at Lakewood Ranch Medical Center.

John E. Sylvester, M.D., has been honored by Castle Connolly as a top doctor in Radiation Oncology. He was selected as a Manatee Chamber of Commerce Champions of Healthcare Finalist; was awarded the Innovation/Research Award for Manatee County; has developed a new research protocol: *Phase 2, Randomized, Open-Label Parallel Group Study Evaluating the Safety and Efficacy of TAK-385, an Oral GnRH Antagonist*, for patients with localized prostate cancer requiring neo-adjuvant and adjuvant androgen deprivation therapy with external beam radiation therapy. Dr. Sylvester serves as the lead Gulf Coast investigator for the study. He has been interviewed regarding prostate cancer by both ABC 7 news in Sarasota and SRQ Talk Radio. He has presented "Ultrasound Anatomy and Simulation; The Value and Future of Prostate Brachytherapy in Xolfigo for the treatment of Castration-Resistant Prostate Cancer with symptomatic bone metastases," in Macon, GA and Ft. Walton, FL. He also presented "Ultrasound Simulation LDR Brachytherapy," at the American Brachytherapy Summer School in Chicago.

A. Albert Tripodi, M.D., was appointed in 2013 as medical director of the Senior Friendship Centers Medical Clinic at The Rubin Center for Healthy Aging. He mentors medical students from Florida State and other medical schools, and works with pre-med students from Notre Dame University. Dr. Tripodi works with the Sarasota Manatee Lifelong Learning Academy as both a course instructor for Preventative Medicine and History of Medicine classes and as member of the Board of Directors. Tripodi also serves as a member of the Board of Governors for State College of Florida in Manatee County.

WELCOME NEW STAFF MEMBERS



MICHAEL COLLIER

Welcome, to our new student support coordinator, **Michael Collier** who joined us in August 2014.

Michael served as a career counselor at the University of South Florida Sarasota-Manatee campus.

Michael also worked as an employment resource specialist with Career Source Suncoast.

He graduated with a Bachelor of Science degree in psychology from Oklahoma State University and is currently pursuing a Master of Arts degree in education at USF Sarasota-Manatee.

Michael was employed at Oklahoma State University for seven years, worked as a sports official, and served in the U.S. Navy from 1977 to 1996. He has traveled extensively and would be happy to share those experiences with you.

He is happy to join the Florida State University College of Medicine family and looks forward to meeting and working with all of our students, faculty and staff. If you have any questions, need any help, or just want someone to chat with, his door is always open and he welcomes anyone who wishes to come see him at the Sarasota campus.

If you'd like to make a gift online, please visit:
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Or please send a check payable to:
"FSU FOUNDATION, FUND #700"

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KATIE AXIOTIS

Katie Axiotis joined our team in October as our administrative assistant.

Katie has extensive experience in medical education.

Katie worked for five years at LECOM-Bradenton as the standardized patient program coordinator. For six years, she served as a program associate with the Northeastern Ohio Medical University.

Katie holds bachelor's degree and master's degree in health education from Kent State University.

Katie enjoys working with students, clinicians and other professionals to create a positive learning environment. She looks forward to assisting students and physicians alike in her new role.

Her hobbies include Zumba, reading, and going to the beach. Katie resides in Bradenton with her husband, George, and their rescue dog, Lulu.

Do you have any news you'd like to share? Have you been published lately? Spoken at a conference, taken a trip to visit long-lost relatives? Whatever it may be, we want to hear about it!

Jot down your news and send it to us! You can either drop it in the mail or email us at the address below:

katie.axiotis@med.fsu.edu

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NEW COMMUNITY BOARD MEMBERS

The FSU College of Medicine strengthens ties with the Sarasota Community with addition of new Board Members



RENEE HAMAD

Born and raised in Cairo, Egypt, Renee has lived in five countries. Renee was married for 43 years to her late husband Sam, former CEO of a large international pharmaceutical company, then a prominent land developer.

Renee served as President of the Board of the Women's Resource Center of Sarasota County, until June 12, 2014. Her other volunteer work includes serving as Vice President of Second Chance Last Opportunity, being a board member of New College Foundation, being a member of the Sarasota Concert Association, SAFI, and the Phi Beta Kappa Society. Renee is also a member of the Steinway Society, the Sarasota Musical Archives, and a lifetime member of the All Children's Specialty Care Center Guild of Sarasota. Renee is also a parishioner of the Church of the Redeemer in Sarasota.

Renee earned her Bachelor's Degree in Human Development through the Eckerd College Experienced Learner Program, and graduated Phi Beta Kappa. She serves on the Ambassadors' Committee for Eckerd College PEL Program. Fluent in three languages, and an accomplished pianist, Renee enjoys needlepoint, knitting, gourmet cooking, and the culture Sarasota offers.

Renee is the proud mother of Dr. Karen Hamad, a local physician serving SMH and Venice Bon Secours, Chief of Staff at SMH, Karen married to Dr. Jon Yenari, who works with Intracoastal Medical Group in Sarasota. Renee's son, Dr. Michael Hamad, holds a Ph.D. in musicology and resides in Connecticut, with his wife, to Pamela. Pamela works as the principal of Canton High School. Renee is the proud grandmother to Lauren, Sage, Sam, and Jackie. Renee shares her home with Rex, chocolate Lab.

David Verinder replaces Gwen MacKenzie at SMH and on the Sarasota Community Board



DAVID VERINDER

In July 2014, the Sarasota County Public Hospital Board unanimously appointed David Verinder President and CEO of Sarasota Memorial Health Care System. The regional medical center consists of an 806-bed hospital, physician practices and a network of specialized medical campuses and clinics that include a nursing and rehabilitation center, a psychiatric hospital and urgent care and outpatient centers. The only public hospital in the Southwest Florida region, Sarasota Memorial has nearly 4,000 staff, 1,000 volunteers and 800 physicians. It is one of the largest acute-care public hospitals in the nation and among the largest employers in the region.

Before assuming the CEO role, Verinder had served as Sarasota Memorial's Chief Operating Officer since 2010, overseeing the health system's operations and ambulatory strategy. He also was responsible for the organization's architecture and construction projects, including the completion in 2013 of a nine-story Courtyard Tower — the centerpiece of a \$250 million campus improvement project — as well as several new outpatient centers.

Verinder joined Sarasota Memorial in 2006 as Chief Financial Officer. During his tenure, he successfully instituted significant financial and operational improvements, focusing on strategic growth opportunities, disciplined expense controls and improved financial results.

Verinder came to Sarasota Memorial from Scott & White Memorial Hospital & Clinic in Temple, Texas, where he served in senior leadership. Verinder received his Master of Business Administration degree from Auburn University and his Bachelor of Science degree from Louisiana State University. (From SMH News)

THANK YOU TO OUR COMMUNITY BOARD MEMBERS

Bruce H. Berg, M.D., MBA, Assistant Dean (Chair)

Sarasota Regional Campus Dean

Charles (Dan) Bailey, Jr.

Williams Parker Harrison Dietz & Getzen

Adam Bright, M.D.

Schofield, Hand and Bright Orthopedics, PLLC

Heidi Godman

Renee Hamad

Mollie Hill

Director of Community Clinical Relations
FSU College of Medicine

James B. Tollerton, CLU, ChFC

President/Owner, Professional Benefits, Inc.

David Verinder, President & CEO

Sarasota Memorial Health Care System

Robert C. Meade, CEO, Doctors Hospital of Sarasota

Peter Wozniak, CEO, Venice Regional Medical Center

Alma Littles, M.D.

Senior Associate Dean for Academic Affairs

FSU College of Medicine

Drayton Saunders, President

Michael Saunders & Company