



SSTRIDE Alumni

EXPANDING HEALTHCARE THROUGH AN INTERDISCIPLINARY APPROACH

LEADERSHIP CONFERENCE 2023

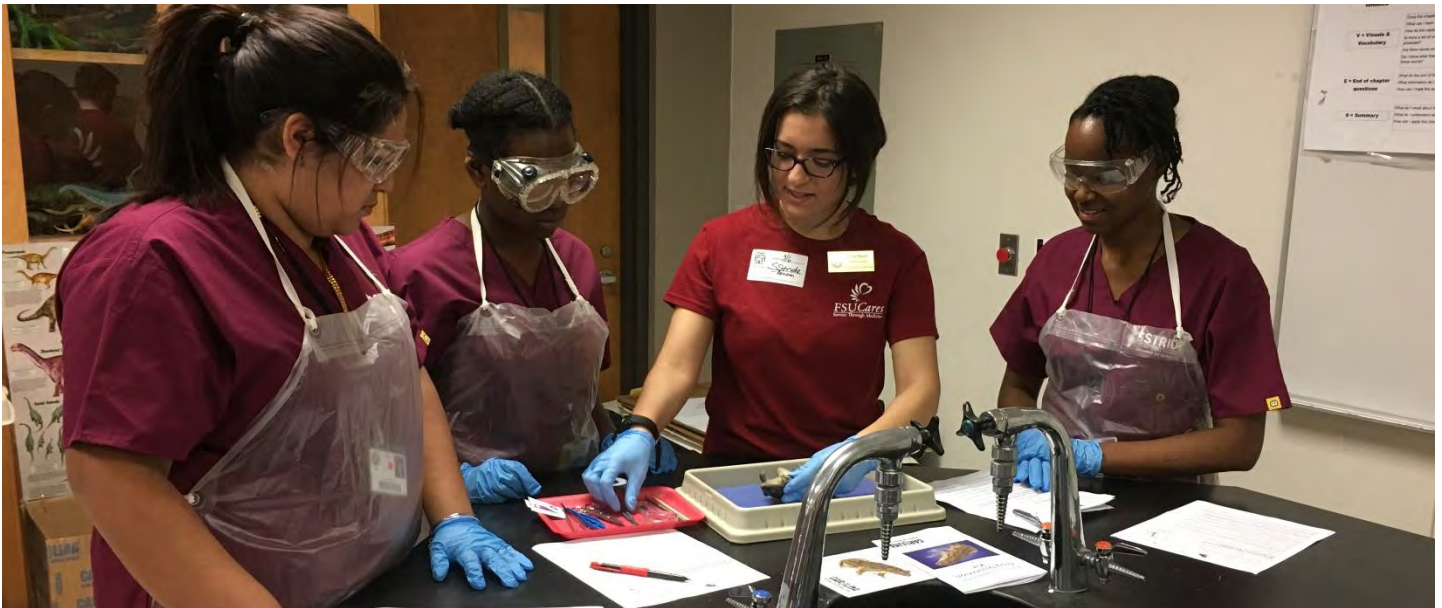
SPONSORSHIP PACKET

SSTRIDE Alumni Leadership Conference 2023

**Renaissance Center Orlando at SeaWorld
6677 Sea Harbor Dr, Orlando, FL 32821**

December 1 - 3, 2023





What Is SSTRIDE?

Founded in 1994, SSTRIDE which stands for Science Students Together Reaching Instruction Diversity and Excellence is an outreach effort of the FSU College of Medicine.

SSTRIDE's Mission is to identify students who have a genuine interest in pursuing a career in medicine, health, engineering, or mathematics, and to give those students the support services important for them to develop the sense of responsibility, focus and motivation necessary for success in their chosen fields.

Who Are The Alumni?

Over the past 30 years, SSTRIDE has served more than 4,000 students from middle school all the way through medical school. We have numerous alumni that have gone on to complete medical school and become respected physicians all over Florida and the surrounding states. We also have alumni in the fields of nursing, healthcare, research, and other STEM fields. We have a successful program model from middle school to medical school and our alumni impacts are even greater!



Why Become a Sponsor?

Decision Makers in Health & Medicine

SSTRIDE is a growing community of thought leaders, educators, and decision makers who are committed to health and medicine in all forms. The SSTRIDE Alumni Leadership Conference attendees are comprised of doctors, surgeons, nurses, practitioners, administrative, health professors, deans, undergraduates, and high achieving medical scholars. Many of the medical professionals are highly influential in the decision-making process for their institutions. The students who attend the SSTRIDE Alumni Leadership Conference are among the most talented and most highly motivated young adults in the country, the kind of individuals who will soon become decision makers in their own right.



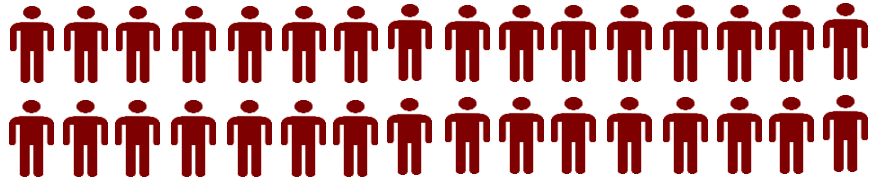
30 Years of Program Success

SSTRIDE was created in 1994 as an outreach effort to address the shortage of minority student applicants and rural physicians in Florida. In 2000, the State of Florida legislatively mandated the creation of an educational pipeline program, SSTRIDE, USSTRIDE, and BRIDGE, to pave the way for rural, migrant, and underserved students to give back to their communities by practicing medicine! 2023 marks the 30th Anniversary of FSU College of Medicine's educational pipeline programs. Join us in celebrating this remarkable event through conference presentations by our distinguished Alums and CME presenters, dialogues, dynamic panels, research posters, and a keynote address by its founder.



SSTRIDE At A Glance

4,000+
MEMBERS & ALUMNI



**SSTRIDE &
USSTRIDE**



**State of Florida
(Last 20 years)**

100%

**High School
Graduation
Rate**

77.5%

95.8%

**Matriculation
To College**

60.4%

99.3%

**College
Graduation**

62.4%

43%

**Physicians
Practicing In Rural
(Underserved)
Areas**

2%

**Statistics based on 2021, 2022 findings on the State of Florida Department of Education website*



BRIDGE



69.7%

..... Entered Residency In Primary Care

More Program Outcomes

Pre-College SSTRIDE

On Average 95.8% of our Students Matriculated in College. Among those, 87.2% chose to major in STEM or health related major. In total 86.6% of our students complete their intended 4-year bachelor's degree. In addition, 30.4% attend graduate schools, with almost half of them focusing a program on science or healthcare, and 6% attending to medical school.

Summer Institute

The summer institute program has served more than 750 students since 2008. Of those tracked (494 students), a 100% of them graduated from high school, and 99% attended college. These students have on average a college graduation rate of 85%. Of those that graduate from college 13% of them matriculated to medical school.

USSTRIDE (Undergraduate SSTRIDE)

Since the conception of the USSTRIDE program 97.5% of students have successfully completed the program, with a 99% college graduation rate. Among those that attended medical school, 61.6% chose to attend FSU College of Medicine. In addition, 23% of our students continued their education in a graduate program, with over 80% focused on STEM-related fields. Hence, we have produced more than 150 physicians, of which 40% continue to practice in underserved areas.

BRIDGE To Clinical Medicine

Over 20 years, the Bridge program has helped more than 194 students achieve their goals of becoming physicians. In addition, 96.1% went on to graduate from medical school, 70% of our physicians' entered residency in primary care, and 50% of them practice in medically underserved areas.

Awards

- Higher Education In Diversity Award, AAMC - 2017, 2018, 2019, 2020, 2021, 2022
- USSTRIDE, SSTRIDE, and BRIDGE Programs listed as an institutional strength, Liaison Committee on Medical Education
- Most Selective Medical School For Admissions, U.S. News & World Ranking
- Top 20 Medical Schools Enrollment of Both Black and Hispanic Students, AAMC
- We rank 95th Percentile in Graduation of Black & Hispanic Students, AAMC
- We rank 94th Percentile in Alumni Practicing in Medically Underserved Areas



Sponsorship Overview

We love our sponsors! And, we want YOU to be able to pick the benefits and entitlements that best fit your marketing goals and budget. Sponsorship at these levels truly is a partnership as you come alongside SSTRIDE to help us host our #SSTRIDEALUMNI2023 conference.

The number of benefits that you can choose is based upon your sponsorship level. The higher your level of sponsorship, the more entitlements you can choose. There are a number of stand-alone opportunities as well — check them out and build the perfect sponsorship package for your company. Chose a single sponsorship or mix and match multiple items. Don't see something you are interested in? Let us know and we will work with you to create the perfect opportunity just for YOU!

Bronze	Silver	Gold	Platinum	Banquet
\$1,000	\$2,500	\$5,000	\$7,500	\$10,000

	Bronze	Silver	Gold	Platinum	Banquet
Name Badge (permits entry to all conference sessions, events, and reception)	1	2	5	5	5
Tickets to Reception	1	2	5	5	5
Logo in Program	X	X	X	X	X
Ad in Program Listing		½ page	½ page	½ page	full page
Listing in E-Marketing of Event		X	X	X	X
Event Space & Table			X	X	X
Logo & Website Link in E-Marketing of Event			X	X	X
Logo Displayed at Event				X	X
Three-Minute Reception Introduction or Video					X
Reserved Seating At Reception					X

Sponsor Details:

Complete the online Conference Sponsor Form then complete the online Payment Form. Detailed instructions on page 10 of this packet.

Sponsor payments received by April 1, 2023 to be included in early e-marketing of the event or by September 1, 2023 to be included in the conference program booklet available on-site. All event swag needed 1 month prior to conference.

More Sponsorship Opportunities

Networking Coffee Break \$2,000

High Traffic! Give attendees a lift by sponsoring a mid-morning or afternoon coffee bar in a high traffic session area. Appropriate signage displaying your company name and logo will be placed by the break area, with announcements made at the event. Sponsor will also be listed in e-marketing of the event and have their logo printed in the event program.

(5 Available)

Name Badge Lanyards \$1,500 or \$3,000

High Visibility! Place your company's logo on every attendee throughout the conference. Sponsor will also be listed in e-marketing of the event and have their logo printed in the event program. 500 pieces required. Preapproval of item required. \$1,500 if you provide, \$3,000 if SSTRIDE produces the lanyard.

(1 Available)

Check-In Swag Giveaway \$1,000

Welcome all attendees to our conference with a gift from you at check-in! Each registrant will receive a swag item provided by the sponsor, given out with their name badge at check-in by conference staff. Sponsor will also be listed in e-marketing of the event and have their logo printed in the event program. 500 pieces required. Preapproval of item required.

(Unlimited)

Welcome Breakfast \$5,000

Get the #SSTRIDEALUMNI2023 started right for all conference attendees and have your company name associated with this goodwill when you sponsor an all-attendee breakfast. Our conference chair will verbally acknowledge you and/or your company in the welcome speech before the opening speaker. Kick off the conference with energy! Appropriate signage displaying your company name/logo will be placed at the event. Sponsor will also be listed in e-marketing of the event and have their logo printed in the event program.

(1 Available)

Pen & Pad Sponsor \$1,500 or \$3,000

Place your company logo on pens and notepads in every session room for attendees to take home! Ship materials you've already created or let SSTRIDE produce - your choice! Sponsor will also be listed in e-marketing of the event and have their logo printed in the event program. 500 pens and 500 notepads required. Preapproval of item required. \$1,500 if you provide, \$3,000 if SSTRIDE produces the pen/pad.

(1 Available)

Mobile Charging Station \$3,500

A hit with attendees at many events, mobile charging stations provide a great location to regroup (and recharge) during the conference. Each unit holds 8-12 phones and comes with multiple phone adapters for charging any brand of device. Co-brand these free-standing device chargers with SSTRIDE for additional exposure! Sponsor will also be listed in e-marketing of the event and have their logo printed in the event program.

(2 Available)

Sponsor A Med Student or Undergrad \$500

A special way to make an impact - Help out someone who was once in your shoes by paying for their conference registration fees. This will cover 1 lucky med student or undergrad to attend the SSTRIDE Alumni Leadership Conference, all included meals, and the Spotlight Banquet.

(Unlimited)

Scholarship \$1,000 or More

Can't join us in Orlando? You can still get your brand in front of SSTRIDE's conference audience by supporting SSTRIDE students that attend Florida State University! Scholarships offered to all SSTRIDE students statewide with a competitive review process.

(Unlimited)

Scholarship-In Your Name \$50,000

Looking to leave a legacy? You can do so with SSTRIDE by supporting SSTRIDE students that attend Florida State University! Scholarship will be branded with your name and will be offered to all SSTRIDE students statewide with a competitive review process. This scholarship can be used yearly or given in larger increments less often, you decide once scholarship is paid in full.

(Unlimited)

Scholarship Sponsorship -

For more details, contact Tesla Anderson
at tesla.anderson@med.fsu.edu



#SSTRIDEALUMNI2023

Sponsor Dates & Details

IMPORTANT DATES

Hotel Check-In and Check -Out

Thursday November 30th – Sunday December 3rd

Conference Registration

Thursday November 30th from 6:00pm – 8:00pm

Conference Sessions

Friday December 1st from 8:00am – 6:00pm

Saturday December 2nd from 8:00am – 6:00pm

Research Fair and Closing Session

Sunday December 3rd from 8:30am – 12:00pm

Alumni Banquet & Program

Saturday December 2nd from 6:30pm – 11:30pm

LOGOS & ADVERTISING

Files must be high resolution (min. 300 DPI), suitable for print and enlargement on signage and other displays. **EPS, PNG, or PDF files are preferred.** Color logos must be received when payment is submitted, within **two weeks** of contract agreement.

Digital ads must be in CMYK color format at the specified size below. **EPS or PDF files** are preferred. For publication in the digital program, all ads must be received no later than **September 1, 2023.**

Full Page:7.5" w x 10" h

EVENT SPACE & TABLES

Sponsorships that include a table will receive a 8-ft table in a high-traffic area. Power is not included, but can be added for an additional fee upon request. WiFi is included throughout the conference space at no additional charge. All individuals staffing your table must be registered for the conference. A preliminary conference schedule and hotel/travel details will be available on the #SSTRIDEALUMNI2023 website by mid-summer. Please check in at the registration table outside the Crystal Ballroom, Renaissance Center Orlando at Sea World, 6677 Sea Harbor Dr, Orlando, FL 32821. Materials must be set up BEFORE registration begins on Thursday November 30, 2023 at 6:00pm and may be removed starting at 12:00pm on Sunday December 3, 2023 and removal must be completed by 1:00pm that same day. We are not responsible for any materials that have been left after the conference conclusion.

PRE-/POST- CONFERENCE EMAIL LIST

Conference attendee data privacy is important to SSTRIDE. Email lists will only be used by SSTRIDE and will NOT be shared with any other 3rd-party vendor nor conference promotions. No sponsorships will include an email list.

Ready To Make Your Payment:

Instructions for sponsorship and payments on page 10 below.

Questions:

Contact Tesla Anderson at tesla.anderson@med.fsu.edu

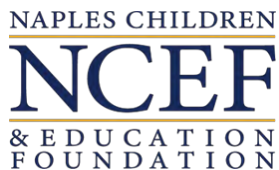


#SSTRIDEALUMNI2023

SSTRIDE Sponsors Thru the Years



THE FLORIDA STATE UNIVERSITY
COLLEGE OF MEDICINE



#SSTRIDEALUMNI2023



Sponsorship Instructions

There are 2 steps to securing your sponsorship:

- Step 1.) Fill out the online Sponsorship Form.
- Step 2.) Complete the online Payment Form and submit your secure, tax deductible payment online.

Sponsor payments received by April 1, 2023 to be included in early e-marketing of the event or by September 1, 2023 to be included in the conference program available on-site. All event swag needed 1 month prior to conference.

Sponsorship Form Online Here:

<https://forms.gle/tkrMFUT3P5oTDWZ18>

Make Your Sponsorship Payment Online Here:

<https://give.fsu.edu/Donate/WizardGroup/4d259bfa-e26c-4892-aa83-08d967f107d8>

Directions for Payment Link: In the list of Featured Funds, select the very last donation option titled Science Students Together Reaching Instructional Diversity & Excellence (F00167). Make your tax-deductible secure payment online.

Materials: We MUST receive materials by September 1, 2023. If you want leftover materials returned, please provide shipping forms. We will email shipping/receiving details once sponsorship is confirmed. If you are bringing materials for your table (only applicable to gold, platinum, and reception sponsors): You need to be prepared to carry items on your own. 1 table and 2 chairs will be provided by hotel.

Please check in at the registration table outside the Crystal Ballroom, Renaissance Center Orlando at Sea World, 6677 Sea Harbor Dr, Orlando, FL 32821. All materials and displays must fit on your assigned table (approx. 8ft) provided by hotel. Materials must be set up BEFORE registration begins on Thursday November 30, 2023 at 6:00pm and may be removed starting at 12:00pm on Sunday December 3, 2023 and removal must be completed by 1:00pm that same day. We are not responsible for any materials that have been left after the conference conclusion.

PLEASE NOTE:

Sponsorship payment is nonrefundable. SSTRIDE reserves the right to refuse sponsorship for any reason.



SSTRIDE Alumni
Florida State University College of Medicine

P.O. Box 3064300
1115 West Call Street, Suite 2140
Tallahassee, FL 32306-4300

Thank You Sponsors

On behalf of the Executive and Program Committee Members, we wish to thank all of the organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

For questions or additional sponsorship information,
please contact **Thesla Anderson**
at **850-644-7678** or **thesla.anderson@med.fsu.edu**