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The Tallahassee Memorial Neonatal Intensive Care Unit Named for the Florida State University College of Medicine

The Florida State University College of Medicine and Tallahassee Memorial HealthCare are partners through medical education, research, and clinical-practice opportunities. The College of Medicine is also the institutional sponsor of two residency programs at TMH, and since 2008, a dozen College of Medicine alumni have become TMH physicians.

At a dedication ceremony on April 6, Tallahassee Memorial named its Neonatal Intensive Care Unit (NICU) for the Florida State University College of Medicine in recognition of the College's pediatric outreach program and its generous support of the TMH Foundation through Dance Marathon at FSU, the largest student-run philanthropy at Florida State University, and the Children's Miracle Network. Since 2004, the College of Medicine has donated more than \$1,000,000 in Dance Marathon funds to the TMH Foundation for the TMH NICU and pediatric services.

Then TMH Foundation President/CEO Paula Fortunas, who presided at the ceremony, said: "Tallahassee Memorial is profoundly grateful to the College of Medicine, Dance Marathon at FSU and the Children's Miracle Network for this generous support of TMH and those families and children it serves through the Children's Center that offers inpatient and outpatient pediatric care, the pediatric intensive care unit and the neonatal intensive care unit."

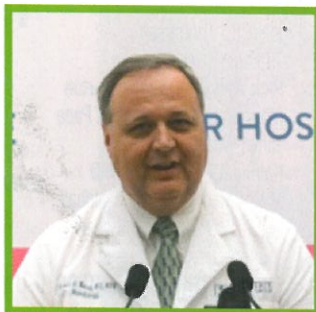
The ceremony's keynote speaker was TMH NICU Medical Director Steven Morse, MD. Dr. Morse joined the TMH medical staff in 2014. Formerly, he was Medical Director of the Neonatal Transport Team at Phoebe Putney in Albany, Georgia, and for 10 years was an associate professor of pediatrics and Director of Community Newborn Services at the University of Florida College of Medicine. In expressing his gratitude, Dr. Morse, said: "I thank the Florida State University College of Medicine for its generous and continuous support of our efforts to care for some of the smallest and most fragile patients at TMH. We care for over 600 babies every year and this care can be expensive and quickly adds up to hundreds of thousands of dollars. An example is a specially engineered bed called the Giraffe Omnibed which provides a protective environment to shield the baby from noise, cold, and infections while also maintaining the baby's temperature and monitoring vital signs and weight. It also serves as a procedure bed so the sickest babies do not have to be moved for procedures. Each of these beds costs upwards of \$47,000. Contributions from the College of Medicine via the Dance Marathon program have allowed us to purchase a number of these beds toward our goal of one Giraffe Omnibed for every baby in the NICU."

Dean of the Florida State University College of Medicine John P. Fogarty, MD, Tallahassee Memorial HealthCare President/CEO G. Mark O'Bryant, and Overall Chair of Dance Marathon at FSU Alex Jones were also program participants.

According to Mr. O'Bryant: "This year, third-year FSU College of Medicine students have begun rotating through the NICU where they learn about the care required for premature and sick infants as well as attending deliveries and learning resuscitation skills. It is wonderful to see these students utilizing much of the equipment purchased with Dance Marathon funds."



FSU College of Medicine Dean John Fogarty, then TMH Foundation President/CEO Paula Fortunas and Tallahassee Memorial HealthCare President/CEO Mark O'Bryant stand at the entrance to the newly dedicated and named Florida State University College of Medicine Neonatal Intensive Care Unit at Tallahassee Memorial.

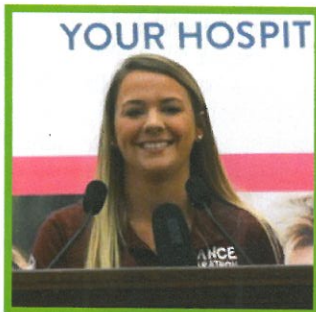


Dean Fogarty added: "The students who work so hard on a year-round basis with Dance Marathon at FSU are truly making a difference in the lives of children locally. The NICU at Tallahassee Memorial is one example of how children in this region benefit. We are proud of the work we do to improve the health of children in our area through our partnership with Dance Marathon at FSU, with the Children's Miracle Network and with TMH."

The program concluded with a rousing call to action by Overall Chair of Dance Marathon at FSU Alex Jones. "The naming of the Florida State University College of Medicine Neonatal Intensive Care Unit here at Tallahassee Memorial signifies the key role Dance Marathon at FSU plays in the health of children in this region. We, however, cannot rest on our laurels. There is work to be done to advance our fund-raising mission as we head into the 2017 Dance Marathon at FSU. To that end, we invite and encourage the support of all in the audience today. Thank you very much."

TOP: Medical Director of the NICU Steven Morse, MD delivered the Dedication's keynote address.

LEFT: Overall Chair Dance Marathon at FSU Alex Jones presents rousing call to action.



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