

The Tallahassee Memorial HealthCare Foundation COMMUNITY UPDATE

May / June 2013

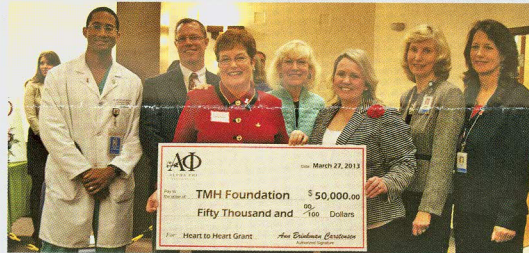
Tallahassee Memorial HealthCare Foundation Receives \$50,000 Grant from the Alpha Phi Foundation *to Support CPR Training in Local Community*

The Alpha Phi Foundation presented a \$50,000 Heart to Heart Grant to the Tallahassee Memorial HealthCare Foundation during a breakfast reception and program at Tallahassee Memorial Hospital on March 27. The principal speakers were Paula Fortunas, President/CEO, TMH Foundation; Wayne Batchelor, M.D., Interventional Cardiologist, Southern Medical Group – TMH Physician Partners; Lisa Cox, heart failure survivor and patient of Dr. Batchelor; Amanda Paul, Vice President of Marketing, FSU Gamma Phi Chapter of Alpha Phi; Diane Spry Straker, Board Chair, Alpha Phi Foundation; Lisa Mullee, Director, Tallahassee Memorial Cardiovascular Services and Terri McDonald, Service Line Administrator, Tallahassee Memorial Heart & Vascular Center.

The grant will fund a new program called “Empowering Women to Save Lives through CPR Training” that will assist in training 600 women (girls – adults) in CPR and empower them to save lives. “This grant is one of only two awarded nationally, and the reception was held to celebrate the newly formed philanthropic partnership,” noted Ms. Straker. In attendance were many distinguished guests from the Alpha Phi Foundation, Alpha Phi alumnae and active members, board members from both Tallahassee Memorial Hospital and its Foundation, TMH executive leadership, physicians and members of Leon County EMS.

“This philanthropic partnership between the Alpha Phi Women’s Fraternity and the TMH Foundation began last year when Lauren Wallace, Immediate Past Vice President of Marketing, FSU Gamma Phi Chapter of Alpha Phi, contacted me with their enthusiastic interest in supporting women’s heart health,” said Aaron Kinnon, TMH Foundation Director of Development. “In less than one year the women of the Gamma Phi Chapter raised over \$15,000 to benefit the Tallahassee Memorial Heart & Vascular Center and the people in our community – and that is just the beginning.”

“To further our relationship, we informed the TMH Foundation that our chapter nominated it for a \$50,000 Heart to Heart Grant,” explained Ms. Paul. “They moved forward so quickly on the grant request with such large and important goals, we knew they were deserving of the award. All of us at the chapter were ecstatic to hear that TMH was a finalist and subsequently selected.”



Wayne Batchelor, M.D., Interventional Cardiologist; Aaron Kinnon, Director of Development, TMH Foundation; Diane Spry Straker, Board Chair, Alpha Phi Foundation; Paula S. Fortunas, President/CEO, TMH Foundation; Ann Brinkman Carstensen, Executive Director, Alpha Phi Foundation; Janet Borneman, Director of Planned Giving, TMH Foundation; Lisa Mullee, Director of Cardiovascular Services, Tallahassee Memorial Heart & Vascular Center



Both active members and alumnae of the FSU Gamma Phi Chapter of Alpha Phi joined in celebrating the Heart to Heart grant's presentation to the TMH Foundation

“We are very excited to receive this grant award to train women in life-saving, hands-only CPR,” said Ms. McDonald. “National statistics show that over 88 percent of cardiac arrests take place in the home and more than 77 percent of people feel helpless to act when they witness a cardiac arrest.”

The Heart & Vascular Center will partner with Leon County Emergency Medical Services and the local FSU Gamma Phi Chapter of Alpha Phi to conduct multiple group sessions throughout the year and one large group CPR training in February 2014 which is National Heart Month.

“The large group training will include an interactive exhibit of a large-scale replica of the human heart that allows visitors to walk through and see and hear features of the heart, as well as learn more about common heart diseases,” said Ms. Mullee. At each of the sessions, participants will be given a CPR training kit with the expectation they will take the kit and train an additional three family members or friends, ultimately empowering an additional 1,800 community members to save lives. “This is a powerful philanthropic statement by Alpha Phi,” concluded Ms. Fortunas. “TMH is profoundly grateful and honored by the confidence Alpha Phi has placed in it and the Heart & Vascular Center’s life-saving work.”



**Tallahassee Memorial
HealthCare Foundation**

Pedaling for Parkinson's Event

Benefits Tallahassee Memorial NeuroScience Center for Parkinson's Research



Gerry Maitland, M.D.

FSU College of Medicine students hosted "Pedaling for Parkinson's" at Sweat Therapy Fitness in February to raise funds for the Tallahassee Memorial NeuroScience Center for Parkinson's Research in memory of Samuel Torres. Jillianne Grayson, a third-year FSU medical student inaugurated this indoor fund-raising cycle-a-thon in September 2011 in memory of her grandfather, Samuel Torres, who was diagnosed with Parkinson's prior to his passing.

Throughout the event, there were presentations by experts in Parkinson's, educational activities with Florida State University College of Medicine students, beautiful music provided by the TMH Parkinson's Choir, food and fun for all. Lectures about Parkinson's Disease were delivered by Gerry Maitland, M.D. and Charles Ouimet, PhD. featuring recent successful research initiatives. Tal Yariv, TMH Advanced Registered Nurse Practitioner, announced local and national resources for individuals diagnosed with Parkinson's Disease.

FSU second-year medical student Paulie Bruns served as the 2013 Pedaling for Parkinson's Director. Ms. Bruns explained her role, "It is a pleasure to continue Jillianne's and her family's commitment to partner with the FSU College of Medicine, the TMH Foundation and the Tallahassee Memorial NeuroScience Center to advance a brighter future for those diagnosed with Parkinson's. According to Ms. Grayson, "It was an honor to serve as Director for the first Pedaling for Parkinson's event in 2011. My family and I are grateful for the continuation of this great event to successfully raise funds for the



Kim Bibeau, Sweat Therapy Owner, Judi Taber, TMH Foundation Annual Giving Officer, Paulie Bruns, Pedaling for Parkinson's Director and Tal Yariv, TMH Advanced Registered Nurse Practitioner



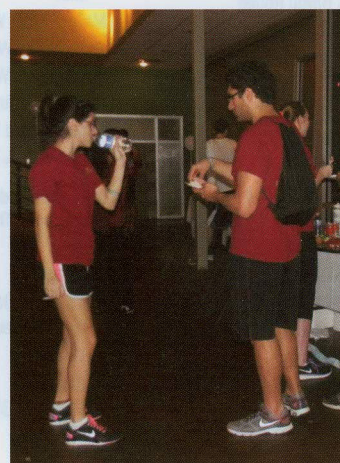
Pedaling for Parkinson's cycling teams ride for the cause at Sweat Therapy

Tallahassee Memorial NeuroScience Center for Parkinson's Research in memory of my grandfather, Samuel Torres."

Twenty cycling teams - including a bike specifically set aside for Parkinson's patients attending the event - participated with riders taking turns on a workout bike continuously spinning for four hours in support of the cause at Sweat Therapy Fitness. The FSU College of Medicine, the FSU College of Nursing, the FSU School of Communication Science & Disorders, the FAMU College of Pharmacy and the Tallahassee Memorial NeuroScience Center each had cycling teams along with numerous community supporters. Door prizes were awarded and two more fund-raising events through local restaurants and car wash establishments helped increase funds generated.

TMH Ortho-Neuro Service Line Administrator Judy Greenwald said, "It is a pleasure to recognize the partnership of the wonderful FSU College of Medicine students along with the TMH Foundation and the Tallahassee Memorial NeuroScience Center to enhance and strengthen research efforts to help Parkinson's patients in the local community." TMH Foundation Annual Giving Officer Judi Taber

added, "On behalf of the TMH Foundation, I appreciate the enthusiastic support of Ms. Paulie Bruns, Ms. Jillianne Grayson and her family, all participating FSU students and cycling teams and the sponsors . . . the FSU College of Medicine, Sweat Therapy and the Turner Family Foundation."



Cyclists take a break to replenish fluids