

## **BUSINESS PEOPLE**

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On Oct. 10, Selah Freedom, in Sarasota, hosted an Immersion Tour for NFL legend **Tony Richardson**, singer/songwriter **DeeMo**, New York City entertainment attorney **Cabot Marks** and partner **Marks Di Palermo** to provide insight into the journey of a survivor of sex trafficking.

The tour included a visit to the Selah Freedom assessment and residential homes, where the group met with survivors who are in the Selah Freedom program and heard their personal stories. Also on the Sarasota tour were **Elizabeth Melendez Fisher**, president/CEO and co-founder of Selah Freedom, and **Al Reynolds**, chief operating officer of Selah Freedom.



Robyn Bell

A powerhouse pair of women have been working for nearly a decade at State College of Florida to elevate the music program and promote students who shine.

The pair have switched roles this year, as **Robyn Bell** has taken over the duties of program director for the college's music department.

Melodie Dickerson, director of vocal studies, helped hire Bell,

director of instrumental studies, nearly 10 years ago. Since then they

have worked together to help music students flourish.

Over the summer, Dickerson passed the baton as music program director to Bell, who also is the director of SCF's Bradenton Symphony Orchestra and the SCF Symphonic Band. As director of instrumental studies, Bell, who holds a doctor of musical arts degree, works to connect student musicians to professional and community musicians.



Carrie Price

Realize Bradenton has selected **Carrie Price** to serve on its board of directors for a three-year term. The board of directors promotes redevelopment and economic growth in downtown Bradenton by transforming public places and engaging people using arts, culture, heritage and food to build a vibrant, healthy Bradenton.

Price co-owns Yoga Arts in the Village of the Arts. She is also past president of the Artists Guild of Manatee and a member of Tiger Bay Club of Manatee and Center Education Parents Association. She is a graduate of Savannah College of Art and Design.

Others on Realize Bradenton's board are: Mark Boehmig; Ann Breitinger, chair; Ben Bakker; Kim Dalglish; Bridgette Halliburton; Amber Grace; Sue Revell, vice chair; Melodie Rich, treasurer; Jeff Watson; Kay Wight; and Jennifer Zavadil.

**Dr. Fabian A. Ramos**, founder of the Ramos Center for Interventional and Functional Pain Medicine, received the 2018 Champion of Prevention Healthcare award from Drug Free Manatee during the 16th Annual Red Ribbon Breakfast held Oct. 10 at Pier 22 Restaurant in Bradenton.

Ramos was recognized for preventing and reducing substance abuse in the community while promoting health and wellness throughout people's lives. Red Ribbon is the oldest prevention campaign in the country. Today, it serves as a catalyst to mobilize communities to make drug prevention a priority.

Drug Free Manatee celebrates the National Red Ribbon Campaign by hosting an annual breakfast honoring Champions of Prevention. Champions are nominated by community members and represent a number of sectors, including education, business, government, faith-based, civic, media and health care.

Ramos was recognized in the health care category for his willingness to share his knowledge and insight regarding HB 21, Florida's new law on controlled substance prescribing, with local area physicians, pharmacists and the community. Additionally, as an interventional and functional pain physician, his focus on alternative strategies for

his patients to address their chronic pain and his conservative view of pharmaceuticals helps reduce opioid overdoses in Manatee County.



Erin Bryce

After more than 11 years leading community outreach and communication initiatives for the city of North Port, **Erin Bryce** has joined Sarasota-based KSC Inc. as an account executive.

KSC is a full-service communications firm of strategists who specialize in helping clients tell their stories in ways that have impact and meaning for their customers. Bryce told the story of the city of North

Port in a variety of ways, including print, digital and broadcast media and face to face. She led North Port's recent branding initiative, was involved in numerous community outreach projects designed to cultivate public engagement and led various visitor outreach efforts and marketing initiatives for the city. She is on Visit Sarasota County's Marketing Council and is a member of the City-County Communications & Marketing Association board. Bryce has a master's degree in communications with a specialization in social media and a bachelor's in journalism and communications from the University of Florida.

Joe and Sandy Nelson, co-owners of Molly Maid of Sarasota, Manatee & Charlotte Counties, received the Molly Maid 2018 Franchise of the Year Award. The honor was presented at the company's annual convention this year for their dedication to the Molly Maid system and commitment to the success of their business. For a franchisee to be considered for the award, the business must represent Molly Maid well on all levels, showing appreciation for customers, employees, team members and peers.

The Nelsons purchased their franchise and took over Molly Maid of Sarasota, Manatee & Charlotte Counties in February 2015. In their first year of business, they received the Rookie of the Year Award for impressive sales increase, supportive and positive company culture and excellent customer service.



Kristen Zaborski

**Kristen L. Zaborski**, associate professor of economics at State College of Florida, Manatee-Sarasota, has been appointed to a National Economics Faculty Advisory Board. The advisory board will contribute to a new higher education economics learning platform.

The board, composed of economics faculty members who teach at community colleges and universities, will share their experience in teaching economics to help design and execute the new platform, "Achieve for Economics." The group also will help critique the new platform.

Members of the advisory board attend monthly meetings and cover topics such as active learning, digital instruction and other topics. The board also completes surveys and participates in focus groups, formative evaluation testing and learning objective framework reviews.

Zaborski, who earned a scholarship to attend the Federal Reserve Institute over the summer, teaches economics and finance at SCF Venice.



Dr. Domenick E. Cover

Sarasota Memorial Hospital's medical staff recently honored two physicians for outstanding service to the hospital.

**Dr. Domenick E. Cover,** a nephrologist, received the health system's 2018 Lifetime Achievement Award and **Dr. Reuben Holland,** an emergency medicine specialist, was named 2018 Physician of the Year. Both were selected by a committee of physician leaders and recognized at SMH's annual medical staff meeting Oct. 23.



Cover was honored for his commitment to his patients and the community he has served for more than 30 years. He is widely regarded as a scholar, patient advocate and leading nephrologist who has worked behind the scenes for three decades on local programs and protocols that improved patient care. He was instrumental in developing dialysis services in the community and beginning the continuous dialysis program at SMH.

Dr. Reuben Holland

Medicine.

Holland has chaired some of the hospital's busiest and most challenging medical committees while also filling the position of medical director of SMH's Emergency and Urgent Care Centers since 2011. In addition, Holland is a past chief of staff and continues to provide valued guidance on multiple SMH leadership committees. He also serves on the faculty of the Florida State University College of



Kimberly Vickers

The New College Foundation, the fundraising arm of New College of Florida, has named Kimberly A. Vickers associate vice president of advancement and associate director of the foundation. She was most recently senior director of alumnae relations for her

alma mater, Agnes Scott College, in Decatur, Georgia, and previously was the associate director of admissions and alumni relations for Johns Hopkins University in Baltimore, Maryland. She has over 20 years of development and alumni relations experience in higher education philanthropy.

At Agnes Scott, Vickers managed a department that served 12,000 alumnae. She planned and implemented over 80 regional events a year, an alumnae travel program and a large-scale reunion, and also managed all communications and marketing. She won a 2018 CASE award in alumni programming for national grassroots community service projects.

Before her most recent positions, Vickers was director of development and alumni programs for the University of Maryland, Baltimore, and alumni relations and special events coordinator for United World College in Montezuma, New Mexico, from which she received an International Baccalaureate.

The New College Foundation raises money to support the students and faculty of New College of Florida, a nationally recognized institution of higher learning that educates intellectually curious students for lives of great achievement. The foundation raises

over \$2 million annually for student scholarships, faculty and student research, academic excellence and campus enhancements.

The Founders Club, of Sarasota, has appointed **Mac DeCarle** as executive chef.

DeCarle, who previously was executive chef at The Concession Golf Club in Bradenton, has extensive experience in managing all areas of dining and service. In addition to successfully operating the a la carte dining services for the club members at Concession, he executed events with guest lists of up to 600. DeCarle also worked as executive chef and catering director for more than a decade at the Beach Bistro in Holmes Beach, on Anna Maria Island.

During his time leading dining service, the restaurant received many accolades, including Zagat's "Best Food on the Gulf Coast." While at Beach Bistro, DeCarle joined an exclusive group of chefs, including Wolfgang Puck and Emeril Lagasse, by being invited to cook at the James Beard House in New York City and was nominated as "Best Chef in the Southeast."

A graduate of Florida State University with a bachelor's degree in political science, DeCarle was featured in Jack Nicklaus' book "A Golden 18: A Showcase of Legendary Clubs Designed by Jack Nicklaus."



Kim Pettit

Caldwell Trust Co. has promoted **Kim Pettit** to operations specialist, according to R. G. "Kelly" Caldwell Jr., CEO and president. Pettit joined Caldwell in 2017 as operations associate, bringing decades of financial experience that began in 1994, just after she completed high school.

The Pittsburgh native moved to Florida in 1985. Before joining Caldwell, she had been with Northern Trust for 16 years as a senior client service support officer, working in private banking, lending and trust services.

Pettit is based in the Venice office.



Matt Owen

1 Stop Car & Truck Repair, in Venice, has hired **Matt Owen** as service manager. He has over 15 years of experience in the automotive industry and holds numerous certifications from automotive industry leaders such as ASE, Ford Motor Co., RVDA, BG, Alldata, General Motors and Goodyear Tire & Rubber Co.

1 Stop Car & Truck Repair has had the same ownership since 1995 and was the first AAA approved repair facility in Venice.